

**FLORIDA COMMERCIAL BROKERS NETWORK ANNOUNCES RECIPIENT OF  
FIRST-EVER FOUNDER'S AWARD**

**LAURA BENNETT ACCEPTS FOR ORLANDO FIRM BENNETT & COMPANY MARKETING**

ORLANDO, Fla. (February 15, 2012) – Florida Commercial Brokers Network (FCBN), a commercial real estate network comprised of 20 member firms statewide, presented a first-ever Founder's Award to Laura Bennett, president of Bennett & Company Marketing, at the group's annual meeting held at the Hilton Sandestin resort on February 3, 2012.



“As a group, and to a man, we wanted this award to be so special and so rarely given, that to receive it would be to receive our highest honor,” said FCBN’s Chairman Chuck Grey.

“I had the great pleasure of presenting Laura with the first and possibly the only Founder’s Award ever to be presented to a member of the FCBN “family”. It is a testament to our gratitude and admiration.”

FCBN was formed in 1993, and Bennett & Company, an Orlando-based public relations and marketing firm was hired to manage the marketing and operations in 1994.

“Without Laura FCBN would still just be a great idea,” said Gray.

(Pictured left: Laura Phillips Bennett, president of Bennett & Company)

**About Bennett & Company** From coast-to-coast to-coast, Bennett & Company provides clients with a depth of understanding about Florida, its residents and visitors, and the client industries served.

Headquartered in Orlando, the agency has long-time affiliates across the state and connections around the US and the globe. Since 1982 the agency has focused on knowing the media, leaders and communication pathways to reach consumers. Utilizing today’s tools for PR, marketing and social media, ultimately it is about results and whether clients profit.

After nearly 30 years, the agency thrives on being the agency clients turn to for smart professionals who bring results. Specializing in real estate, hospitality, travel, luxury goods and services the agency has professionals who oversee strategies to integrate public relations, advertising, social media and events. [www.bennettandco.com](http://www.bennettandco.com).

**About FCBN** - A network of top real estate brokerage firms across Florida, representing the best from their regions. FCBN was formed in 1994 to facilitate inter-company transactions, provide services for multi-location banks and portfolio managers and provide a forum for its members to share information and resources. FCBN information and members may be found online at [www.FlaBrokers.com](http://www.FlaBrokers.com).